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For immediate release:

Youth Fashion Summit hosts 112 top global students in coop with UN Global Compact and PANDORA

Following careful selection, Youth Fashion Summit has admitted 112 students from some of the world's most renowned fashion- and business schools and universities to participate in Youth Fashion Summit. The two-year sustainability programme is put together in a unique collaboration with United Nations Global Compact and PANDORA. In May, the sustainability-passionate students will travel to Copenhagen for a three-day workshop with focus on UN Global Compact's SDG 3 and SDG 5, culminating in a panel discussion with leading fashion industry representatives at Copenhagen Fashion Summit.

On 13 May 2018, the fifth edition of the Youth Fashion Summit kicks off just prior to the umbrella event Copenhagen Fashion Summit, the world's leading business event on sustainability in fashion. This year, 112 students from 59 different universities have been selected for the two-year student sustainability programme linked to the Youth Fashion Summit. Youth Fashion Summit has been developed in a collaboration between Global Fashion Agenda and Copenhagen School of Design and Technology.

Eva Kruse, CEO of the Global Fashion Agenda says:

“This year, Youth Fashion Summit hit a record of more than 300 students applying for the two-year student sustainability programme. The 112 students we've selected come from Asia, North and South America, Europe and Australia, from Parsons to Esmod to Royal Melbourne Institute of Technology. We're very proud to have this many students from all over the world join the Youth Fashion Summit, and I'm excited to see the results of their hard work being presented at Copenhagen Fashion Summit on 16 May.”

In close collaboration with the UN Global Compact, the 2018-event begins with a three-day workshop from 13-15 May where students will write up demands for the fashion industry based on Sustainable Development Goal (SDG) 3 *Ensure healthy lives and promote well-being for all at all ages*, and SDG 5, *Achieve gender equality and empower all women and girls*. The demands will be presented and discussed at Copenhagen Fashion Summit on 16 May 2018 in a panel featuring a student representative from the Youth Fashion Summit in conversation with the Strategic Partners of Global Fashion Agenda; Kering, H&M, Bestseller, Target & Li & Fung.

PANDORA new Youth Fashion Summit partner

The Youth Fashion Summit, is furthermore pleased to welcome a new partner onboard - one of the world's most recognized jewelry brands, PANDORA - who will support the two-year student sustainability programme. When this year's participating 112 students return for the 2019-edition of the Youth Fashion Summit, they will work to transform their demands into corporate action in collaboration with PANDORA, inspiring the further development of the company's sustainability goals towards societal aims.

“PANDORA wants to connect with the voices of the next generation to learn about their ideas, get challenged and hopefully get inspiration to continue to evolve the way we innovate and craft. We are very proud to be part of this idea generating platform and movement.” Says Stephen Fairchild, SVP and Chief Creative Officer at PANDORA.

PANDORA is strongly committed to the United Nations Global Compact and the SDGs. As of today, they focus on the seven goals where they believe their business can have the largest impact - including good health and wellbeing (SDG 3) and gender equality (SDG 5).

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