

WE DEMAND YOUR PARTICIPATION IN A "GLOCALISED" HYBRID ORGANISATION.

THROUGH SYSTEMATIC SHARING OF KNOWLEDGE WE WILL FOSTER TRACEABILITY & CIRCULARITY THROUGHOUT THE VALUE CHAIN, ENSURING THE HEALTH & WELL-BEING OF NATURAL AND HUMAN RESOURCES.

IMAGINE A FUTURE WHERE THE HEALTH AND WELL-BEING OF OUR NATURAL AND HUMAN ENVIRONMENT ARE EMBEDDED IN A CIRCULAR ECONOMY, SUPPORTED BY LEGISLATIVE AND CIVIL ENFORCEMENT TO ENSURE FULL TRACEABILITY. THE UN WILL COORDINATE A SHARED KNOWLEDGE BASE WHERE A HYBRID COALITION BETWEEN FASHION INDUSTRY STAKEHOLDERS, SUPPORTING ORGANIZATIONS, NGOS, AND GOVERNMENT CONTRIBUTE THEIR EXPERTISE TO REGULARLY COLLATE RESEARCH AND SUPPORT SCALING OF KEY TECHNOLOGIES. THIS KNOWLEDGE WILL BE AMPLIFIED ON A "GLOCAL" SCALE, PROMOTING SUSTAINABLE AWARENESS AND INFLUENCING CONSUMER ENGAGEMENT WITH THE CIRCULAR ECONOMY.











