

WE ARE DONE WITH YOUR BULLST!**

AS ADVOCATES FOR **GENDER EQUALITY**
AND **EMPOWERMENT** OF ALL, WE ARE FRUSTRATED WITH THE
DISPARITY BETWEEN POLICIES AND PROFIT MOTIVATED SUPERFICIAL
MARKETING. THE FUTURE IS A **DEMOCRATIC** COMMUNITY
WHERE **TRANSPARENCY**, OPPORTUNITY AND EQUALITY
TRANSCEND GENDER. YOU ARE ACCOUNTABLE FOR UPHOLDING
SOCIAL VALUES HOLISTICALLY THROUGHOUT THE VALUE
CHAIN, ACKNOWLEDGING THE DISCONNECT BETWEEN PRACTICES
AND PROMISES. SURPASS SURFACE LEVEL BRAND APPEARANCE AND
EMBODY SOCIAL SUSTAINABILITY AND GENDER EQUALITY.
STOP LYING, STOP APOLOGISING, AND TAKE ACTION!

**WE DEMAND
AN END TO EXPLOITATION
AND SYMBOLIC ANNIHILATION
THROUGH THE EQUAL
REPRESENTATION OF ALL
GENDERS, EXTENDING BEYOND
THE CORPORATE COMMUNITY
AND TO THE SPHERE OF MEDIA
AND ADVERTISING.**

5 GENDER
EQUALITY

