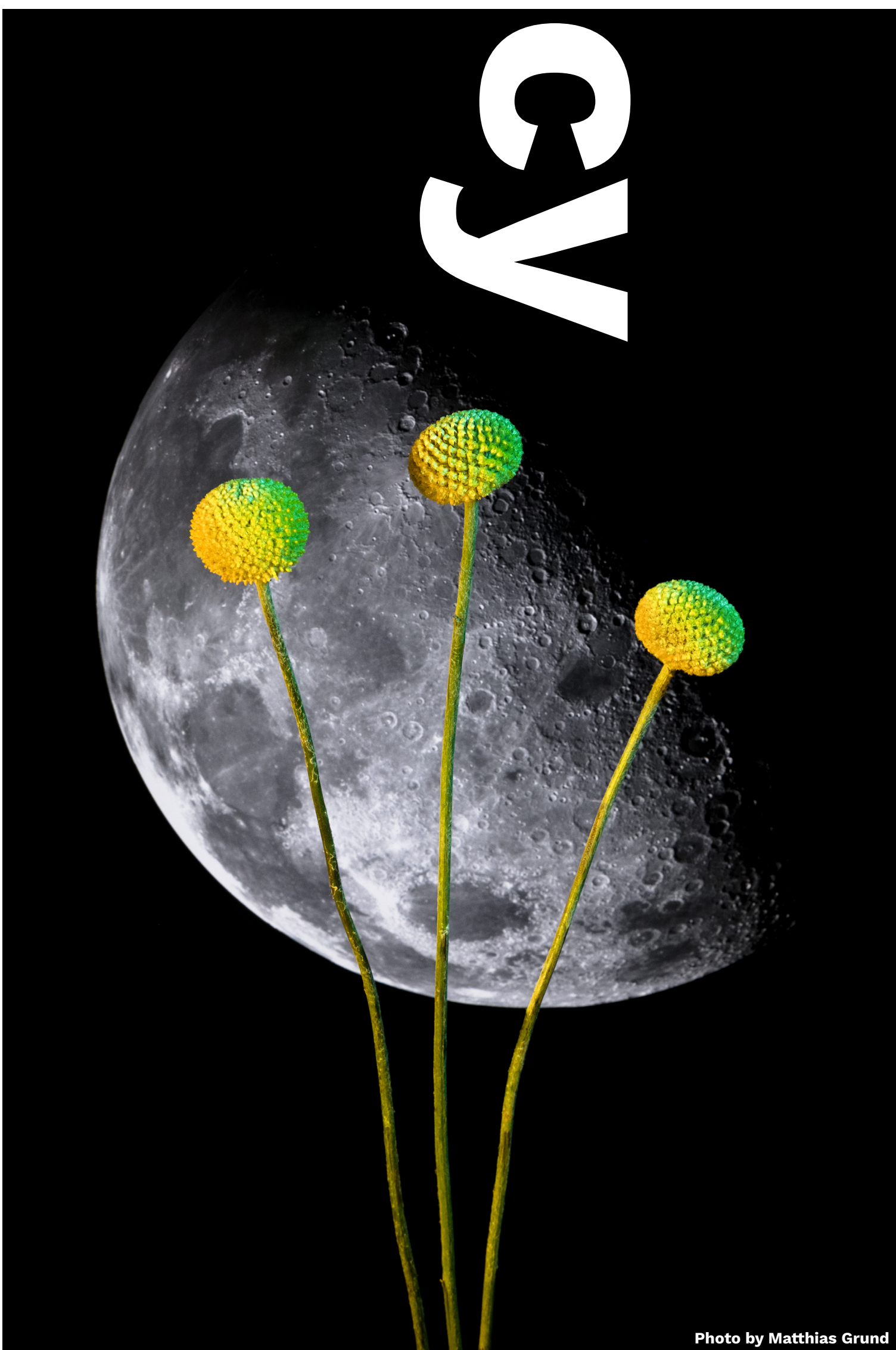


empathetic efficiency



We demand new methodologies built on empathy and implemented by decision makers who prioritize the health and well-being of all members of the value chain.

We are approaching a crossroad in the fourth industrial revolution where there is an opportunity to redesign systems, technologies, and methodologies with empathy for all members of the value chain which will go beyond profit motivation. This future must be built upon communication and collaboration at all levels through open innovation practices, strategic and democratic partnerships, and information sharing across the industry. Methodologies must be designed with agility and adaptability at the core in order to measure and ensure progress and demand accountability from key decision-makers.

**3 GOOD HEALTH
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