



We demand gender equality through partnerships for the implementation of culture-specific education with the aid of effective measurement systems starting at the corporate level.

We - the youth - demand that the fashion industry takes responsibility to ensure the health and well-being of all supply chain participants.

We demand new methodologies are built upon empathy and implemented by decision makers who prioritize the health and well-being of all members within the value-chain.

We demand an end to exploitation and symbolic annihilation through the equal representation of all genders, extending beyond the corporate community and to the sphere of media and advertising.

We demand truthenticity: a society and an industry that respects differences, appreciates natural resources, ensures honest communication, and allows all individuals to unleash their creative selves.

We demand the industry to take responsibility and collaborate with government and NGOs, through legislation and enforcement, to ensure the health and well-being of individuals.

We demand your participation in a "Glocalised" hybrid organisation. Through systematic sharing of knowledge we will foster traceability & circularity throughout the value-chain, ensuring the health & wellbeing of natural and human resources.

We demand that CEOs prioritise gender equality in all business operations by putting people before profit and combining technology and education to empower women.