

# ENERGYWATCH

## Vattenfall, Siemens Gamesa and MHI Vestas join forces offering offshore wind MBA

BY MATHIAS ØRSBORG JOHANSEN

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**Career-aspiring offshore wind energy enthusiasts will be able to study a specialised offshore wind MBA program from next year. The program aims to equip the industry's future personnel with competencies for solving its greatest challenges and has been assembled in close collaboration with the industry, say initiators.**



| Photo: Bel Air Aviation

Some of the biggest names in the wind energy industry have banded together to launch a new MBA program intended to train the industry's future leaders.

The program will be offered through Danish vocational training institution Erhvervsakademi SydVest and German ditto Hochschule Bremerhaven. The program has been assembled in close collaboration with industry specialists from firms such as Vattenfall, Siemens Gamesa and MHI Vestas. The MBA will be divided into modules, which, according to initiators, "offer an academic approach to the sector's challenges and is clearly formed in cooperation with the industry."

"We are investing in making the program so close to industry praxis as possible, because that will add value to our everyday work. It is about building up new theoretical competencies for staff and simultaneously ensure their application," writes Vattenfall Project Director Niels Bjært in a press statement.

The program will offer students the choice of focusing on industry themes such as innovative project leadership, offshore wind law, scenarios in strategic planning and operational management. The modules also contain two workshops in which students will hone their skills their skill working with factual cases, the outcomes of which could end up being implemented in the industry.

### **Offshore wind clusters**

The program's content has been arranged within the framework of EU project Inn2POWER, which is an organization of wind energy clusters in Denmark, the UK, Belgium, the Netherlands and Germany.

"The program is utility-driven and developed in close cooperation with experiences from daily work as well as the trends with which our advisory board is engaged. The program's study tasks are based on concrete challenges companies are facing. This is not a theoretical exercise but rather an academic approach to problems," says Erhvervsakademi SydVest Headmaster Henrik Larsen, adding that "it adds value is a part of ensuring the quality of the program."

**Ready for applicants**

The program's acceptance requirements are two years of relevant professional experience or a relevant Bachelor-level education, but each applicant will be evaluated individually. For that reason, applicants with special talents or professional experience in excess of five years will also be taken into consideration.

Furthermore, all applicants are required to be proficient English speakers.

The program will formally begin in January, although interested parties may already come to an informational meeting about the program Sept. 10. Inn2POWER will also present the MBA program during the coming wind energy trade fair in Hamburg later this month.

English Edit: Daniel Frank Christensen

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