

## OVERALL OBJECTIVES

### Connecting offshore wind businesses in the North Sea Region

- Strengthening North Sea Region offshore wind clusters
- Supporting SMEs to collaborate and enter new markets
- Developing innovative concepts for port and harbour logistics
- Facilitating access to test and demonstration facilities
- Improving the skills and availability of personnel



## Inn2POWER CONSORTIUM



Inn2POWER is co-financed by the European Union's European Regional Development Fund – Interreg North Sea Region Programme

## Inn2POWER

Innovation to Push Offshore Wind Energy Regions

Expanding capacity for innovation and improving access to the offshore wind industry for small and medium enterprises (SMEs)



Connecting offshore wind businesses in the North Sea Region



## RATIONALE FOR Inn2POWER

The offshore wind industry (OWI) is an important driver for economic development in the North Sea Region (NSR) but is challenged by the need for further cost reductions, continuous innovation and improved acceptance of the industry.

In order to secure growth in the OWI around the North Sea Region small and medium sized enterprises (SMEs) need to play a key role in tackling those challenges. SMEs represent a high percentage of the industry and can be highly innovative, offering unique capabilities based on their specialized skills, drive and flexibility.

Inn2POWER offers targeted support measures to SMEs and supports collaborations on a regional, sectoral and transnational level. Thus Inn2POWER helps SMEs to overcome possible structural disadvantages and to realize their full innovation potential.

## BENEFITS FOR SMALL AND MEDIUM ENTERPRISES (SMEs)



### Support in developing transnational innovative business cases and forming innovation collaborations of SMEs

- **Online company search engine** to find the right competences and partners for joint transnational innovative projects
- Themed and targeted **transnational B2B-meetings** to meet cooperation partners from the UK, Germany, Denmark, Belgium and the Netherlands



### Securing the work force

- Developing an innovative European **MBA course on "Wind Management"** tailored to the needs of employees from SMEs
- **Supporting** SMEs to improve **staff recruitment**
- **Educational packages** for schools to increase the knowledge of and interest in offshore wind as a potential career option.



### Improved access to supporting infrastructure

- **Mapping of European test-infrastructure** and concepts for improved access for SMEs
- Recommendations for cost-efficient **cooperation opportunities in harbours and shared logistics facilities**



### Securing acceptance and support

- **Communication** of the **benefits and achievements** of the European Offshore Wind sector to different target groups and business partners